



PROJECT MANAGEMENT FOR THE DIGITAL TRANSFORMATION

Managing projects efficiently and reliably

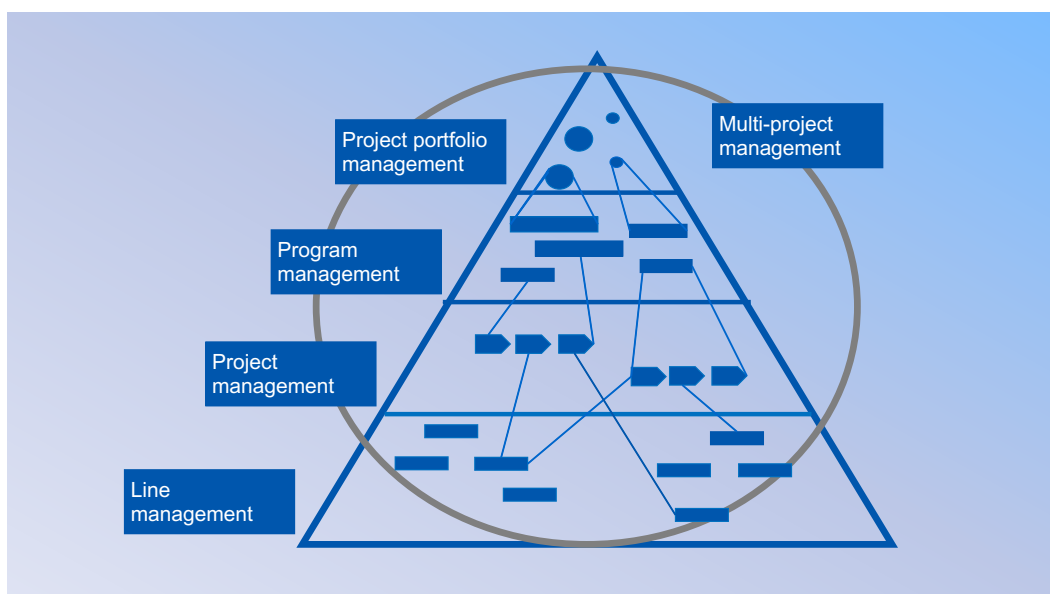
IT Project Management for the Digital Transformation

Projects are actually really easy to describe, even in the age of digitization: You have an objective, a defined beginning and an end, while the necessary resources are made available. But this short, simple description actually contains a lot of potential problems. Objectives are often unspecific or unclear and are not shared by all participants. The participants' roles are either difficult or impossible to delineate. Schedules become more and more like movable objects, while promised resources end up not being available or not in the required amount at the required time. All of this is compounded when trying to handle not one, but many projects. And digitization will more than likely increase the number of projects.

Innovative Processes, Tight Schedules, Diverse Interfaces, and Parallel Projects?

Projects are a company's second process pillar alongside its regular operations. They have specific features and independent rules that define how teams with a temporary remit and a flexible, cross-organizational makeup are to work together as well

as how they are to be integrated into the company's overarching organizational structures. Projects disrupt operation, and unfortunately they are often somewhat neglected.



Steering projects efficiently and reliably in complex environments

Portfolio Management

Although capable multi-project and project portfolio management cannot overcome all challenges, it imparts transparency to problems and conflicts while defining coherent rules and procedures for their resolution and for optimizing both the system as a whole and individual tasks.

Transparency and the dependability of the approaches taken are ensured if everyone involved possesses a common understanding of the procedural rules and the terminology, while applying the same methodology and using the same tools. The focus is on synchronization and the creation of synergies in

portfolio management, along with success-based measurement of the results.

This is especially symptomatic of the digital transformation, which requires many intertwined projects to be managed synchronously, the shared benefit to be optimized, and any lacks of synchronicity to be resolved, e. g. in optimizing processes or IT infrastructure, in automation, or in supporting experts with more readily accessible knowledge or with artificial intelligence in the right places and with the right conceptual approach while observing cost-effectiveness.



Success Factors

There is also, in particular, another aspect to projects: They are each innovative either with respect to process design or IT support and feature a great deal of discovery and development. In other words: Objectives can be defined, but the journey towards them may well involve options, shortcuts and diversions. Getting external support in such cases can help to open up new avenues more quickly and make participating players willing to comply.

Every company must therefore ask itself: "Do I have the right colleagues for this special, limited-time challenge, who will carry out the project management or other project tasks, or do I want to build such capacities in-house over the long term?" It is also necessary to assess whether it would suffice to just bridge short to medium-term resource shortages.



Project management

Digital business consulting services:

We will define rules for portfolio management with you, steer you safely through your project and assist you in all phases. We are proficient in classical project management methods, and our project managers are certified to IPMA or PMI/PMBOK.

We also have experts for agile methods and SCRUM, and are familiar with the opportunities and threats in digitization projects. Quality assurance measures and project process documentation are part and parcel of our methodology. And we will provide you with an electronic project environment that makes our collaboration easier and the project's progress more transparent.

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IT CONSULTING

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